

Experience

Industrial Designer

New Deal DesignJan 2026 - incoming · Full-time
San Francisco, CA

Contract Industrial Designer

Vinco PerformanceApr 2025 - Nov 2025 · Contract · 8 mons
San Jose, CA

- Analyzed the sports eyewear market to identify customer gaps, defining a product strategy for an underserved customer segment.
- Translated concepts into testable prototypes, using hands-on user feedback to guide the design.
- Managed the product showcase at Sea Otter Classic 2025, engaging attendees to gather feedback.

Industrial Design Intern

MunchkinSep 2024 - Apr 2025 · Internship · 8 mons
Van Nuys, CA

- Based on contributions for the consumer product team, this internship has been extended.
- Kids lifestyle product, Character cups have been approved for manufacturing.
- Involved the complete product design lifecycle, from initial concept sketches through 3D modeling and iterative prototyping, to validate both fit and manufacturability.

Teaching Assistant & Lab Assistant

ArtCenter College of DesignSep 2022 - Dec 2023 · 1 yr 4 mos
Pasadena, CA

- Collaborated closely with the director of CMTEL on collecting and researching cmf samples.
- Took a charge of sharing a previous experiences as an Industrial Designer.

Education

ArtCenter College of DesignBachelor's Science of Industrial Design
Sep 2021 - Sep 2025 · Pasadena, CA**Konkuk University**Bachelor's Fine Art of Industrial Design
Mar 2013 - Sep 2021 · Transferred · Seoul, South Korea

Recognition

Strother MacMinn Endowed Scholarship

Based on portfolio review · Dec 2023, Dec 2022

Toyota Endowed Scholarship

Based on portfolio review · Apr 2022

ACCD Entrance Scholarship

Based on portfolio review · Sep 2021 - Oct 2025

Skills

Design

Concept & Product Development, Storytelling, Brainstorming, Showing Consumer Empathy, Advanced Sketching, 3D CAD Modeling, Rendering, Prototyping, 3D Animation.

Tool

2D · Adobe Photoshop, Illustrator, Indesign, Figma

3D · Solidworks, Rhinoceros, Keyshot, Blender

Video · Adobe Premiere, After Effects

Languages

English · Fluent

Korean · Native